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UTS MARKETING SOLUTIONS HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6113)

POSITIVE PROFIT ALERT

This announcement is made by UTS Marketing Solutions Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on a preliminary review and assessment of the financial information currently available to the Board, including the Group’s unaudited consolidated management accounts for the year ended 31 December 2018, the Group is expected to record a significant increase in the net profit by more than 187% for the year ended 31 December 2018 as compared with that of the corresponding year of 2017. Such an increase is mainly attributable to, inter alia, (i) the decrease in non-recurring listing expenses incurred by the Group in relation to professional and consultancy fees in preparation of the listing of the shares of the Company (the “Shares”) on the Main Board of the Stock Exchange by approximately RM7.30 million and (ii) the increase in unrealized foreign exchange gain by approximately RM3.55 million.

This announcement is made solely on the basis of preliminary review and assessment by the Board with reference to the financial information currently available to the Board including the unaudited consolidated management accounts, which have not been audited or reviewed by the external auditors and the audit committee of the Company and may be subject to adjustment(s) after review. The Group is still in the process of finalizing its audited annual results for the year ended 31 December 2018. The annual results of the Group for the year ended 31 December 2018 may be different from the information contained in this announcement.

Details of the Group’s financial performance will be disclosed in the annual results announcement of the Group for the year ended 31 December 2018, which is expected to be published on 18 March 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares of the Company.

On behalf of the Board
UTS Marketing Solutions Holdings Limited
Ng Chee Wai
Chairman and Executive Director

Hong Kong, 6 March 2019

As at the date of this announcement, the executive directors are Mr. Ng Chee Wai (Chairman), Mr. Lee Koon Yew (Chief Executive Officer) and Mr. Kwan Kah Yew; and the independent non-executive directors are Mr. Lee Shu Sum Sam, Mr. Kow Chee Seng and Mr. Chan Hoi Kuen Matthew.