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UTS MARKETING SOLUTIONS HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6113)

PROFIT WARNING

This announcement is made by UTS Marketing Solutions Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on a preliminary review and assessment of the latest financial information currently available to the Board, including the Group’s unaudited consolidated management accounts for the year ended 31 December 2017, the Group is expected to record a significant decrease in the net profit by more than 60% for the year ended 31 December 2017 as compared with the corresponding year in 2016. Such reduction in net profit is mainly attributable to (i) the increase in non-recurring listing expenses of approximately RM3.8 million incurred by the Group on professional and consultancy fees in preparation of the listing of the shares of the Company on the Main Board of the Stock Exchange; (ii) the recognition of foreign exchange loss of approximately RM2.6 million for the year ended 31 December 2017; and (iii) the increase in staff cost.

The Group is still in the process of finalizing its audited annual results for the year ended 31 December 2017. As such, this announcement is made solely on the basis of preliminary review and assessment by the Board with reference to the information currently available to the Board, including the Group’s unaudited consolidated management accounts for the year ended 31 December 2017, which may be subject to adjustments after further internal review by the Board and review by the external auditors and the audit committee of the Company. The annual results of the Group for the year ended 31 December 2017 may be different from the information contained in this announcement.

Details of the Group’s financial performance will be disclosed in the annual results announcement of the Group for the year ended 31 December 2017, which is expected to be published on 26 March 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
UTS Marketing Solutions Holdings Limited
Ng Chee Wai
Chairman and Executive Director

Hong Kong, 16 March 2018

As at the date of this announcement, the executive directors are Mr. Ng Chee Wai (Chairman), Mr. Lee Koon Yew (Chief Executive Officer) and Mr. Kwan Kah Yew; and the independent non-executive directors are Mr. Lee Shu Sum Sam, Mr. Kow Chee Seng and Mr. Chan Hoi Kuen Matthew.