

*Unless otherwise defined in this announcement, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated 22 June 2017 (the “**Prospectus**”) issued by UTS Marketing Solutions Holdings Limited (the “**Company**”).*

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares.

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Offer Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold within the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States.*

*Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

Potential investors of the Offer Shares should note that the Joint Global Coordinators (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section “Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for termination of the Hong Kong Underwriting Agreement” in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is expected to be 12 July 2017).



UTS Marketing Solutions Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares : 100,000,000 Shares
Number of Hong Kong Offer Shares : 10,000,000 Shares
Number of International Placing Shares : 90,000,000 Shares
**Offer Price : HK\$1.38 per Offer Share, excluding
brokerage of 1%, SFC transaction levy of
0.0027% and Stock Exchange trading fee of
0.005%**
Nominal value : HK\$0.01 per Share
Stock code : 6113

Sole Sponsor



Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



ANNOUNCEMENT OF OFFER PRICE AND ALLOTMENT RESULTS

SUMMARY

- The Offer Price has been determined at HK\$1.38 per Offer Share (exclusive of brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%).
- Based on the Offer Price of HK\$1.38 per Offer Share, the amount of net proceeds from the Global Offering to be received by the Company, after deduction of the underwriting commissions and other estimated offering expenses payable by the Company in connection with the Global Offering, is estimated to be approximately HK\$109.7 million.
- A total of 2,104 valid applications have been received pursuant to the Hong Kong Public Offering on **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS and through the **HK eIPO White Form** service (www.hkeipo.hk) for a total of 84,304,000 Hong Kong Offer Shares, equivalent to approximately 8.43 times of the total number of 10,000,000 Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offering.

- The Offer Shares initially offered under the Hong Kong Public Offering have been significantly over-subscribed, which are equivalent to approximately 8.43 times of the total number of 10,000,000 Hong Kong Offer Shares initially available under the Hong Kong Public Offering. The reallocation procedure as described in the section headed “Structure of the Global Offering — Basis of Allocation of the Offer Shares” in the Prospectus has not been applied. Accordingly, no clawback mechanism has been effected and the final number of Offer Shares under the Public Offer is 10,000,000 Offer Shares, representing 10% of the total number of the Offer Shares under the Global Offering.
- The Offer Shares initially offered under the International Placing have been moderately over-subscribed. The final number of Offer Shares under the International Placing is 90,000,000 Offer Shares, representing 90% of the total number of the Offer Shares under the Global Offering. A total number of 136 places have been allotted two board lots of Shares or less, representing approximately 47.9% of total number of places under the Placing. These places have been allotted 0.3% of the Offer Shares under the International Placing.
- The Directors confirm that no Offer Shares have been allocated to applicants who are: (a) directors or chief executive officers or existing beneficial owners of Shares and/or any securities of the Company and the Company’s subsidiaries; or (b) connected persons of the Company; or (c) associates of (a) and/or (b) within the meaning of the Listing Rules whether in their own names or through nominees. The International Placing is in compliance with the placing guidelines for equity securities as set out in Appendix 6 to the Listing Rules. None of the Sole Sponsor, Joint Global Coordinators, Joint Bookrunners, Joint Lead Managers, the Underwriters and their respective affiliate companies and connected clients (as defined in Appendix 6 to the Listing Rules) have taken up any Offer Shares for its own benefit under the Global Offering. The Directors confirm that none of the places under the International Placing will be placed with more than 10% of the enlarged issued share capital of the Company immediately after the Global Offering. As such, the Directors confirm that none of the places will become a substantial shareholder of the Company within the meaning of the Listing Rules after the International Placing and there will not be any new substantial shareholder of the Company within the meaning of the Listing Rules immediately after the Global Offering, and the Company’s public float percentage will satisfy the minimum percentage prescribed by Rule 8.08 of the Listing Rules immediately after completion of the Global Offering. The Directors confirm that (i) the three largest public Shareholders do not beneficially own more than 50% of the Shares held in public hands at the time of the Listing in compliance with Rules 8.08(3) and 8.24 of the Listing Rules; and (ii) the Shares will be held by at least 300 shareholders at the time of Listing in compliance with Rule 8.08(2) of the Listing Rules.

- In relation to the Hong Kong Public Offering, the Company announces that the results of allocations which will include the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering is made available at the times and dates and in the manner specified below:
 - in the announcement posted on the Company’s website at www.unitedteleservice.com and on the Stock Exchange’s website at www.hkexnews.hk by no later than 9:00 a.m. on Tuesday, 11 July 2017;
 - from the designated results of allocations website at www.tricor.com.hk/lipo/result with a “search by ID” function on a 24-hour basis from 8:00 a.m. on Tuesday, 11 July 2017 to 12:00 midnight on Monday, 17 July 2017;
 - by telephone enquiry line by calling (852) 3691 8488 between 9:00 a.m. and 6:00 p.m. from Tuesday, 11 July 2017 to Friday, 14 July 2017 (excluding Saturday and Sunday or public holiday in Hong Kong); and
 - in the special allocation results booklets which is available for inspection during the opening hours from Tuesday, 11 July 2017 to Thursday, 13 July 2017 at all the receiving bank’s designated branches at the addresses set out in the paragraph headed “Results of Allocations” below.
- Applicants who have applied for 1,000,000 or more Hong Kong Offer Shares using **WHITE** Application Forms, and have provided all information required by the relevant Application Forms, may collect their refund cheque(s) and/or share certificate(s) in person from Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 July 2017 or such other date as announced by the Company. If such applicants do not collect their refund cheque(s) and/or share certificate(s) personally within the time specified for collection, and for applicants who have applied for less than 1,000,000 Hong Kong Offer Shares using **WHITE** Application Forms, their refund cheque(s) and/or share certificate(s) will be despatched promptly to the address specified in their Application Forms on Tuesday, 11 July 2017, by ordinary post at their own risk.
- Wholly or partially successful applicants who have applied for 1,000,000 or more Hong Kong Offer Shares through the **HK eIPO White Form** service may collect their share certificate(s) in person from Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 July 2017 or such other date as notified by the Company. If such applicants do not collect their share certificate(s) personally within the time specified for collection, and for applicants who have applied for less than 1,000,000 Hong Kong Offer Shares through the **HK eIPO White Form** service, their share certificate(s) will be sent to the address specified in their Application Forms on Tuesday, 11 July 2017, by ordinary post at their own risk.

- For applicants using the **HK eIPO White Form** service and who have paid the application monies from a single bank account, any refund monies will be despatched to that bank account in the form of e-Auto Refund payment instructions on Tuesday, 11 July 2017. For applicants using the **HK eIPO White Form** service and who have paid the application monies from multiple bank accounts, any refund monies will be despatched to the address as specified in their application instructions in the form of refund cheque(s) on or before Tuesday, 11 July 2017, by ordinary post at their own risk.
- Wholly or partially successful applicants using **YELLOW** Application Forms or who gave **electronic application instructions** to HKSCC via CCASS will have their share certificate(s) issued in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant stock accounts or their designated CCASS Participant's stock accounts as stated in their Application Forms on Tuesday, 11 July 2017, or upon contingency, on any other date determined by HKSCC or HKSCC Nominees.
- Applicants applying through a designated CCASS Participant (other than a CCASS Investor Participant) using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS should check the number of Hong Kong Offer Shares allocated to them with that CCASS Participant.
- Applicants applying as a CCASS Investor Participant using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Tuesday, 11 July 2017, or any other date as determined by HKSCC or HKSCC Nominees.
- Applicants applying as a CCASS Investor Participant on a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS may also check their new account balances via the CCASS Phone System and the CCASS Internet System (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) immediately after the credit of the Hong Kong Offer Shares to their CCASS Investor Participant stock accounts. HKSCC will also make available to CCASS Investor Participants an activity statement showing the number of Hong Kong Offer Shares credited to their stock accounts.
- Refund of application monies in respect of wholly or partially unsuccessful applications to applicants who gave **electronic application instructions** to HKSCC via CCASS will be credited to their designated bank account or the designated bank account of their broker or custodian on Tuesday, 11 July 2017.
- Applicants applying through designated CCASS Clearing/Custodian Participants may check the refund amount payable to them through their broker or custodian on Tuesday, 11 July 2017.

- Applicants applying as CCASS Investor Participants can check the amount of refund monies payable to them via the CCASS Phone System or the CCASS Internet System on Tuesday, 11 July 2017, or in the activity statement made available to them by HKSCC after the credit of refund monies to their designated bank accounts.
- Applicants who have applied for 1,000,000 or more Hong Kong Offer Shares using **YELLOW** Application Forms, and have provided all information required by the relevant Application Forms, may collect their refund cheque(s) in person from Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 July 2017 or such other date as announced by the Company. If such applicants do not collect their refund cheque(s) personally within the time specified for collection, and for applicants who have applied for less than 1,000,000 Hong Kong Offer Shares using **YELLOW** Application Forms, their refund cheque(s) will be despatched promptly to the address specified in their Application Forms on or before Tuesday, 11 July 2017, by ordinary post at their own risk.
- Share certificates will only become valid certificates of title at 8:00 a.m. on Wednesday, 12 July 2017 provided that (i) the Global Offering has become unconditional in all respects; and (ii) neither of the Underwriting Agreements has been terminated in accordance with its terms. For more information, please refer to the section headed "How to Apply for Hong Kong Offer Shares" in the Prospectus.
- The Company will not issue any temporary documents of title in respect of the Shares. No receipt will be issued for sums paid on application.
- Assuming that the Global Offering becomes unconditional in all respects at 8:00 a.m. on Wednesday, 12 July 2017, dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, 12 July 2017. The Shares will be traded in board lots of 2,000 Shares each. The stock code of the Shares is 6113.
- Immediately following the completion of the Global Offering, 25% (without taking into account any Shares to be issued upon the exercise of options granted under the Share Option Scheme) of the total issued share capital of the Company will be held by the public in compliance with the requirements under Rule 8.08 of the Listing Rules.

OFFER PRICE

The Offer Price has been determined at HK\$1.38 per Offer Share (exclusive of brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%).

NET PROCEEDS FROM THE GLOBAL OFFERING

Based on the Offer Price of HK\$1.38 per Offer Share, the amount of net proceeds from the Global Offering to be received by the Company, after deduction of the underwriting commissions and other estimated offering expenses payable by the Company in connection with the Global Offering, is estimated to be approximately HK\$109.7 million.

The Company intends to apply such net proceeds in accordance with the purposes set out in the section headed “Future Plans and Use of Proceeds” in the Prospectus.

APPLICATIONS AND INDICATIONS OF INTEREST RECEIVED

The Directors announce that the Hong Kong Offer Shares initially offered under the Hong Kong Public Offering have been significantly over-subscribed. At the close of the application lists at 12:00 noon on Friday, 30 June 2017, a total of 2,104 valid applications (including applications on **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS and through the **HK eIPO White Form** service) for a total of 84,304,000 Hong Kong Offer Shares were received pursuant to the Hong Kong Public Offering, equivalent to approximately 8.43 times of the total number of 10,000,000 Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offering. The reallocation procedure as described in the section headed “Structure of the Global Offering — Basis of Allocation of the Offer Shares” in the Prospectus has not been applied.

Of the total of 2,104 valid applications:

- a total of 2,095 valid applications in respect of a total of 46,304,000 Hong Kong Offer Shares were for the Hong Kong Public Offering with an aggregate subscription amount based on the maximum Offer Price of HK\$1.4 per Offer Share (excluding brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%) of HK\$5 million or less, representing approximately 9.26 times of the 5,000,000 Hong Kong Offer Shares initially comprised in Pool A; and
- a total of 9 valid applications in respect of a total of 38,000,000 Hong Kong Offer Shares were for the Hong Kong Public Offering with an aggregate subscription amount based on the maximum Offer Price of HK\$1.4 per Offer Share (excluding brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%) of more than HK\$5 million, representing approximately 7.60 times of the 5,000,000 Hong Kong Offer Shares initially comprised in Pool B.

Under the Hong Kong Public Offering, no multiple applications or suspected multiple applications have been identified and rejected. One application has been rejected due to bounced cheque. No applications have been rejected due to invalid applications which are not completed in accordance with the instructions set out in the Application Forms. No application for more than 5,000,000 Hong Kong Offer Shares, being the number of Hong Kong Offer Shares initially available under each of Pool A and Pool B for subscription under the Hong Kong Public Offering, has been identified.

The Offer Shares offered in the Hong Kong Public Offering were conditionally allocated on the basis set out in the paragraph headed “Basis of allocation under the Hong Kong Public Offering” below.

INTERNATIONAL PLACING

The Offer Shares initially offered under the International Placing have been moderately over-subscribed. The final number of Offer Shares under the International Placing is 90,000,000 Shares, representing 90% of the total number of the Offer Shares under the Global Offering. A total number of 136 placees have been allotted two board lots of Shares or less, representing approximately 47.9% of total number of placees under the International Placing. These placees have been allotted 0.3% of the Offer Shares under the International Placing.

The Directors confirm that no Offer Shares have been allocated to applicants who are: (a) directors or chief executive officers or existing beneficial owners of Shares and/or any securities of the Company and the Company’s subsidiaries; or (b) connected persons of the Company; or (c) associates of (a) and/or (b) within the meaning of the Listing Rules whether in their own names or through nominees. The International Placing is in compliance with the placing guidelines for equity securities as set out in Appendix 6 to the Listing Rules. None of the Sole Sponsor, Joint Bookrunners, Joint Lead Managers, the Underwriters and their respective affiliate companies and connected clients (as defined in Appendix 6 to the Listing Rules) have taken up any Offer Shares for its own benefit under the Global Offering. The Directors confirm that none of the placees under the International Placing will be placed with more than 10% of the enlarged issued share capital of the Company immediately after the Global Offering. As such, the Directors confirm that none of the placees will become a substantial shareholder of the Company within the meaning of the Listing Rules after the International Placing and there will not be any new substantial shareholder of the Company within the meaning of the Listing Rules immediately after the Global Offering, and the Company’s public float percentage will satisfy the minimum percentage prescribed by Rule 8.08 of the Listing Rules immediately after completion of the Global Offering. The Directors confirm that (i) the three largest public Shareholders do not beneficially own more than 50% of the Shares held in public hands at the time of the Listing in compliance with Rules 8.08(3) and 8.24 of the Listing Rules; and (ii) the Shares will be held by at least 300 shareholders at the time of Listing in compliance with Rule 8.08(2) of the Listing Rules.

BASIS OF ALLOCATION UNDER THE HONG KONG PUBLIC OFFERING

Subject to the satisfaction of the conditions set out in the paragraph headed “Structure of the Global Offering — Conditions of the Hong Kong Public Offering” in the Prospectus, valid applications made by the public on **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS and under the **HK eIPO White Form** service will be conditionally allocated on the basis set out below:

Number of Hong Kong Offer Shares applied for	Number of valid applications	Basis of allotment/ballot	Approximate percentage allotted of the total number of Hong Kong Offer Shares applied for
Pool A			
2,000	1,161	2,000 Shares	100.00%
4,000	260	2,000 Shares plus 28 out of 260 to receive additional 2,000 Shares	55.38%
6,000	174	2,000 Shares plus 20 out of 174 to receive additional 2,000 Shares	37.16%
8,000	74	2,000 Shares plus 9 out of 74 to receive additional 2,000 Shares	28.04%
10,000	86	2,000 Shares plus 11 out of 86 to receive additional 2,000 Shares	22.56%
12,000	20	2,000 Shares plus 3 out of 20 to receive additional 2,000 Shares	19.17%
14,000	10	2,000 Shares plus 2 out of 10 to receive additional 2,000 Shares	17.14%
16,000	9	2,000 Shares plus 2 out of 9 to receive additional 2,000 Shares	15.28%
18,000	9	2,000 Shares plus 3 out of 9 to receive additional 2,000 Shares	14.81%
20,000	72	2,000 Shares plus 26 out of 72 to receive additional 2,000 Shares	13.61%
30,000	47	2,000 Shares plus 23 out of 47 to receive additional 2,000 Shares	9.93%
40,000	27	2,000 Shares plus 14 out of 27 to receive additional 2,000 Shares	7.59%
50,000	20	2,000 Shares plus 13 out of 20 to receive additional 2,000 Shares	6.60%
60,000	16	2,000 Shares plus 11 out of 16 to receive additional 2,000 Shares	5.63%
70,000	8	2,000 Shares plus 6 out of 8 to receive additional 2,000 Shares	5.00%
80,000	14	2,000 Shares plus 12 out of 14 to receive additional 2,000 Shares	4.64%

Number of Hong Kong Offer Shares applied for	Number of valid applications	Basis of allotment/ballot	Approximate percentage allotted of the total number of Hong Kong Offer Shares applied for
Pool A			
90,000	1	4,000 Shares	4.44%
100,000	42	4,000 Shares plus 3 out of 42 to receive additional 2,000 Shares	4.14%
200,000	22	6,000 Shares	3.00%
300,000	6	6,000 Shares plus 5 out of 6 to receive additional 2,000 Shares	2.56%
500,000	2	10,000 Shares	2.00%
600,000	3	10,000 Shares plus 1 out of 3 to receive additional 2,000 Shares	1.78%
900,000	1	12,000 Share	1.33%
1,000,000	6	12,000 Shares plus 1 out of 6 to receive additional 2,000 Shares	1.23%
2,000,000	3	22,000 Shares	1.10%
3,000,000	<u>2</u>	30,000 Shares	1.00%
	<u><u>2,095</u></u>		

Number of Hong Kong Offer Shares applied for	Number of valid applications	Basis of allotment/ballot	Approximate percentage allotted of the total number of Hong Kong Offer Shares applied for
Pool B			
4,000,000	7	552,000 Shares	13.80%
5,000,000	<u>2</u>	568,000 Shares	11.36%
	<u><u>9</u></u>		

RESULTS OF ALLOCATIONS

The results of allocations of the Hong Kong Offer Shares under the Hong Kong Public Offering, including applications made under **WHITE** and **YELLOW** Application Forms and by giving **electronic application instructions** to HKSCC via CCASS or through the **HK eIPO White Form** service which will include the Hong Kong identity card numbers/passport numbers/Hong Kong business registration numbers of successful applicants is made available at the times and dates and in the manner specified below:

- in the announcement posted on the Company's website at www.unitedteleservice.com and on the Stock Exchange's website at www.hkexnews.hk by no later than 9:00 a.m. on Tuesday, 11 July 2017;
- from the designated results of allocations website at www.tricor.com.hk/lipo/result with a "search by ID" function on a 24-hour basis from 8:00 a.m. on Tuesday, 11 July 2017 to 12:00 midnight on Monday, 17 July 2017;
- by telephone enquiry hotline by calling (852) 3691 8488 between 9:00 a.m. and 6:00 p.m. from Tuesday, 11 July 2017 to Friday, 14 July 2017 (excluding Saturday and Sunday or public holiday in Hong Kong); and
- in the special allocation results booklets which is available for inspection during the opening hours from Tuesday, 11 July 2017 to Thursday, 13 July 2017 at the following designated branches of The Bank of East Asia, Limited at the addresses set out below:

	Branch	Address
Hong Kong Island	Main Branch	10 Des Voeux Road Central, Central
	Hennessy Road Branch	G/F, Eastern Commercial Centre, 395–399 Hennessy Road, Wanchai
Kowloon	Mongkok Branch	638–640 Nathan Road, Mongkok
	East Tsim Sha Tsui Branch	Shop G3–G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
New Territories	Tai Po Branch	62–66 Po Heung Street, Tai Po Market, Tai Po

Applicants applying through their designated CCASS Participants (other than CCASS Investor Participants) can arrange with their designated CCASS Participants to advise them of the number of Shares allocated under their applications. Successful CCASS Investor Participants can check the number of Offer Shares allocated to them via the CCASS Phone System and CCASS Internet System on Tuesday, 11 July 2017 or from the activity statement that will be made available by HKSCC to them showing the number of Hong Kong Offer Shares credited to their CCASS Investor Participant stock accounts.

DESPATCH/COLLECTION OF SHARE CERTIFICATES AND REFUND MONIES

For applications under WHITE Application Forms

Applicants who have applied for 1,000,000 or more Hong Kong Offer Shares using **WHITE** Application Forms, and have provided all information required by the relevant Application Forms, may collect their refund cheque(s) and/or share certificate(s) from the Hong Kong Branch Share Registrar, Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 July 2017 or such other date as announced by the Company. Individual applicants eligible for personal collection must not authorise any other person to collect for them. For corporate applicants which are eligible for personal collection, their authorised representative(s) must bear a letter of authorisation from such corporation(s) stamped with such corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Branch Share Registrar.

If such applicants do not collect their refund cheque(s) and/or share certificate(s) personally within the time specified for collection, and for applicants who have applied for less than 1,000,000 Hong Kong Offer Shares using **WHITE** Application Forms, their refund cheque(s) and/or share certificate(s) will be despatched promptly to the address specified in their Application Forms on Tuesday, 11 July 2017, by ordinary post at their own risk.

For applications through the HK eIPO White Form service

Wholly or partially successful applicants who have applied for 1,000,000 or more Hong Kong Offer Shares through the **HK eIPO White Form** service may collect their share certificate(s) in person from Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 July 2017 or such other date as notified by the Company. If such applicants do not collect their share certificate(s) personally within the time specified for collection, and for applicants who have applied for less than 1,000,000 Hong Kong Offer Shares through the **HK eIPO White Form** service, their share certificate(s) will be sent to the address specified in their application instructions on Tuesday, 11 July 2017, by ordinary post at their own risk.

For applicants using the **HK eIPO White Form** service and who have paid the application monies from a single bank account, any refund monies will be despatched to that bank account in the form of e-Auto Refund payment instructions on Tuesday, 11 July 2017. For applicants using the **HK eIPO White Form** service and who have paid the application monies from multiple bank accounts, any refund monies will be despatched to the address as specified in their application instructions in the form of refund cheque(s) on Tuesday, 11 July 2017, by ordinary post at their own risk.

For applications using YELLOW Application Forms and/or via electronic application instructions to HKSCC via CCASS

Wholly or partially successful applicants using **YELLOW** Application Forms or who gave **electronic application instructions** to HKSCC via CCASS will have their share certificate(s) issued in the name of HKSCC Nominees and deposited into CCASS for credit

to their CCASS Investor Participant stock accounts or their designated CCASS Participant's stock accounts as stated in their Application Forms on Tuesday, 11 July 2017, or upon contingency, on any other date determined by HKSCC or HKSCC Nominees.

Applicants applying through a designated CCASS Participant (other than a CCASS Investor Participant) using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS should check the number of Hong Kong Offer Shares allocated to them with that CCASS Participant.

Applicants applying as a CCASS Investor Participant using **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC via CCASS should check the announcement published by the Company and report any discrepancies to HKSCC before 5:00 p.m. on Tuesday, 11 July 2017, or any other date as determined by HKSCC or HKSCC Nominees.

Applicants applying as a CCASS Investor Participant on a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC via CCASS may also check their new account balances via the CCASS Phone System and the CCASS Internet System (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time) immediately after the credit of the Hong Kong Offer Shares to their CCASS Investor Participant stock accounts. HKSCC will also make available to CCASS Investor Participants an activity statement showing the number of Hong Kong Offer Shares credited to their stock accounts.

Refund of application monies in respect of wholly or partially unsuccessful applications to applicants who gave **electronic application instructions** to HKSCC via CCASS will be credited to their designated bank account or the designated bank account of their broker or custodian on Tuesday, 11 July 2017.

Applicants applying through designated CCASS Clearing/Custodian Participants may check the refund amount payable to them through their broker or custodian on Tuesday, 11 July 2017.

Applicants applying as CCASS Investor Participants can check the amount of refund monies payable to them via the CCASS Phone System or the CCASS Internet System on Tuesday, 11 July 2017, or in the activity statement made available to them by HKSCC after the credit of refund monies to their designated bank accounts.

Applicants who have applied for 1,000,000 or more Hong Kong Offer Shares using **YELLOW** Application Forms, and have provided all information required by the relevant Application Forms, may collect their refund cheque(s) in person from the Hong Kong Branch Share Registrar, Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Tuesday, 11 July 2017 or such other date as announced by the Company. Individual applicants eligible for personal collection must not authorise any other person to collect for them. For corporate applicants which are eligible for personal collection, their authorised representative(s) must bear a letter of authorisation from such corporation(s) stamped with such corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to the Hong Kong Branch Share Registrar.

If such applicants do not collect their refund cheque(s) personally within the time specified for collection, and for applicants who have applied for less than 1,000,000 Hong Kong Offer Shares using **YELLOW** Application Forms, their refund cheque(s) will be despatched promptly to the address specified in their Application Forms on or before Tuesday, 11 July 2017, by ordinary post at their own risk.

PUBLIC FLOAT

Immediately following the completion of the Global Offering, 25% (without taking into account any Shares to be issued upon the exercise of options granted under the Share Option Scheme) of the total issued share capital of the Company will be held by the public in compliance with the requirements under Rule 8.08 of the Listing Rules.

COMMENCEMENT OF DEALINGS

Share certificates will only become valid certificates of title at 8:00 a.m. on Wednesday, 12 July 2017 provided that (i) the Global Offering has become unconditional in all respects; and (ii) neither of the Underwriting Agreements has been terminated in accordance with its terms. For more information, please refer to the section headed “How to Apply for Hong Kong Offer Shares” in the Prospectus.

The Company will not issue any temporary documents of title in respect of the Shares. No receipt will be issued for sums paid on application.

Assuming that the Global Offering becomes unconditional in all respects at 8:00 a.m. on Wednesday, 12 July 2017, dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, 12 July 2017. Shares will be traded in board lots of 2,000 Shares each. The stock code of the Shares is 6113.

By Order of the Board
UTS Marketing Solutions Holdings Limited
Ng Chee Wai
Chairman

Hong Kong, 11 July 2017

As at the date of this announcement, the board of Directors of the Company comprises Mr. Ng Chee Wai, Mr. Lee Koon Yew and Mr. Kwan Kah Yew as executive Directors; and Mr. Lee Shu Sum Sam, Mr. Kow Chee Seng and Mr. Chan Hoi Kuen Matthew as independent non-executive Directors.