

*Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*Unless the context requires otherwise, the capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 22 June 2017 (the “**Prospectus**”) issued by UTS MARKETING SOLUTIONS HOLDINGS LIMITED (the “**Company**”).*

*This announcement is for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Company and the Hong Kong Public Offering and the International Placing described below before deciding whether or not to invest in the Shares thereby being offered.*

*This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of this United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Offer Shares have not been, and will not be, registered under the U.S. Securities Act. The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States.*



## UTS Marketing Solutions Holdings Limited

*(Incorporated in the Cayman Islands with limited liability)*

### GLOBAL OFFERING

**Number of Offer Shares : 100,000,000 Shares**  
**Number of Hong Kong Offer Shares : 10,000,000 Shares (subject to re-allocation)**  
**Number of International Placing Shares : 90,000,000 Shares (subject to re-allocation)**  
**Maximum Offer Price : HK\$1.4 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)**  
**Nominal value : HK\$0.01 each**  
**Stock code : 6113**

#### Sole Sponsor

 **CLC INTERNATIONAL LIMITED**  
創 僑 國 際 有 限 公 司

#### Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers

 **CLC SECURITIES LIMITED**  
創 僑 證 券 有 限 公 司

 **平安證券有限公司**  
Ping An Securities Limited

Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including any Shares which may be issued as described in the Prospectus pursuant to the Capitalisation Issue and any Shares which may be issued pursuant to the exercise of any option that may be granted under the Share Option Scheme). Assuming that the Global Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Wednesday, 12 July 2017, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 12 July 2017.

The Global Offering comprises the Hong Kong Public Offering of initially 10,000,000 Shares (subject to re-allocation), representing 10% of the total number of Offer Shares initially available under the Global Offering, and the International Placing of initially 90,000,000 Shares (subject to re-allocation), representing 90% of the total number of Offer Shares initially available under the Global Offering. The allocation of the Offer Shares between the Hong Kong Public Offering and the International Placing will be subject to adjustment as described in the section headed “Structure of the Global Offering” in the Prospectus.

If the Stock Exchange grants the listing of, and permission to deal in, the Shares on the Stock Exchange and the Company complies with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or any other date as determined by HKSCC. Settlement of transactions between Exchange Participants (as defined in the Listing Rules) is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$1.4 per Offer Share and will not be less than HK\$1.2 per Offer Share, unless otherwise announced by the Company no later than the morning of the last day for lodging applications under the Hong Kong Public Offering as further explained below. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$1.4 per Offer Share together with brokerage of 1%, the SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price as finally determined is less than HK\$1.4 per Offer Share.

**Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms.** Applicants who would like to have the allotted Hong Kong Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms, or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at [www.hkeipo.hk](http://www.hkeipo.hk) under the **HK eIPO White Form** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 22 June 2017 to 12:00 noon on Friday, 30 June 2017 from:

1. the following office of the following the Joint Bookrunners:

**CLC Securities Limited**

13/F, Nan Fung Tower  
88 Connaught Road Central  
Central  
Hong Kong

**Ping An Securities Limited**

Unit 02, 2/F, China Merchants Building  
152–155 Connaught Road Central  
Hong Kong

2. any of the following branches of The Bank of East Asia, Limited, the receiving bank:

<b>District</b>	<b>Branch name</b>	<b>Address</b>
<b>Hong Kong Island</b>	Main Branch	10 Des Voeux Road Central, Central
	Hennessy Road Branch	G/F, Eastern Commercial Centre, 395–399 Hennessy Road, Wanchai
<b>Kowloon</b>	Mongkok Branch	638–640 Nathan Road, Mongkok
	East Tsim Sha Tsui Branch	Shop G3–G5, G/F, East Ocean Centre, 98 Granville Road, Tsim Sha Tsui
<b>New Territories</b>	Tai Po Branch	62–66 Po Heung Street, Tai Po Market, Tai Po

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 22 June 2017 until 12:00 noon on Friday, 30 June 2017 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or banker's cashier order payable to "The Bank of East Asia (Nominees) Limited — UTS Marketing Solutions Public Offer" attached should be deposited in the special collection boxes provided at any of the branches of the receiving banks listed above, at the following times;

9:00 a.m. to 5:00 p.m.	—	Thursday, 22 June 2017
9:00 a.m. to 5:00 p.m.	—	Friday, 23 June 2017
9:00 a.m. to 1:00 p.m.	—	Saturday, 24 June 2017
9:00 a.m. to 5:00 p.m.	—	Monday, 26 June 2017
9:00 a.m. to 5:00 p.m.	—	Tuesday, 27 June 2017
9:00 a.m. to 5:00 p.m.	—	Wednesday, 28 June 2017
9:00 a.m. to 5:00 p.m.	—	Thursday, 29 June 2017
9:00 a.m. to 12:00 noon	—	Friday, 30 June 2017

Applicants applying by **HK eIPO White Form Service** may submit applications through the **HK eIPO White Form Service Provider** at [www.hkeipo.hk](http://www.hkeipo.hk) (24 hours daily, except on the last application day) from 9:00 a.m. on Thursday, 22 June 2017 until 11:30 a.m. on Friday, 30 June 2017 and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, 30 June 2017 or such later time as described in the section headed "How to apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

CCASS Participants can input electronic application instructions from 9:00 a.m. on Thursday, 22 June 2017 until 12:00 noon on Friday, 30 June 2017 or such later time as described in the section headed "How to apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

Please refer to the sections headed "Structure of the Global Offering" and "How to apply for Hong Kong Offer Shares" in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement of the Offer Price, the level of indication of interest in the International Placing, the level of applications in the Hong Kong Public Offering and the basis of allotment of the Hong Kong Offer Shares on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) and on the Company's website ([www.unitedteleservice.com](http://www.unitedteleservice.com)) on Tuesday, 11 July 2017. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available through a variety of channels from Tuesday, 11 July 2017 as described in the section headed "How to Apply for Hong Kong Offer Shares — 11. Publication of Results" in the Prospectus.

The Company will not issue temporary documents of title. Share certificates will only become valid at 8:00 a.m. on Wednesday, 12 July 2017 provided that the Global Offering has become unconditional in all respects and the right of termination described in the section headed "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination of the Hong Kong Underwriting Agreement" in the Prospectus has not been exercised. No receipt will be issued for sums paid on application.

Dealings in the Shares on the Main Board are expected to commence at 9:00 a.m. on Wednesday, 12 July 2017. The Shares will be traded in board lots of 2,000 Shares each. The stock code of the Shares is 6113.

By order of the board of Directors  
**UTS Marketing Solutions Holdings Limited**  
**Ng Chee Wai**  
*Chairman*

Hong Kong, 22 June 2017

*As at the date of this announcement, the board of Directors of the Company comprises Mr. Ng Chee Wai, Mr. Lee Koon Yew and Mr. Kwan Kah Yew as executive Directors; and Mr. Lee Shu Sum Sam, Mr. Kow Chee Seng and Mr. Chan Hoi Kuen Matthew as independent non-executive Directors.*